



# NOTICE TO RETAILERS

## Change in Distribution

---

Dear Valued Retail Partner,

Firstly, we want to start off by saying **thank you** for your continued support of and partnership with Back2Raw.

**Effective August 1, 2025**, Pan Pacific will become our new exclusive distributor for Western Canada. Until then, you are able to continue ordering through Maddies **or** Pan Pacific Pet. Our products are available currently through both distributors. **On August 1<sup>st</sup>, Pan Pacific Pet will be the sole distributor and the destination for all new / future orders.**

We appreciate your support during this transition.

If you have any questions or if there is anything we can do to help your staff with the transition, please do not hesitate to reach out.

Warm regards,

The Back2Raw Team

---