



Champion Petfoods.
World's Best Petfood

ACANA™

BLACK FRIDAY *Sale*

Coming Soon: The National ACANA™ Black Friday Sale!

From **November 27 to December 1**, Pet Lovers can take advantage of Black Friday deals on all ACANA™ **Highest Protein** Large Bags of Dog & Cat food, plus special offers on all ACANA™ Wet!

Our kibble is proudly crafted in Canada with the world's finest ingredients, delivering the premium nutrition pets deserve. Our wet food offers the same commitment to quality & nutrition, giving pet lovers even more choices for their companions.



Featured Deals:



\$12 OFF

BUY 4, GET 2



HIGHEST PROTEIN DOG
LARGE BAGS (11.4 KG)



WET DOG
FOOD (363 G)

\$8 OFF

BUY 4, GET 2



HIGHEST PROTEIN CAT
LARGE BAGS (4.5 KG)



WET CAT FOOD
(85-155 G)

MAXIMIZE YOUR SUCCESS!

Stock Up: We encourage you to bring in extra inventory to meet the demand surge & avoid out-of-stock situations.

Create Excitement: Set up secondary displays using our in-store POP assets—**shelf talkers, floor stack-out bases & signage, and posters**—to capture attention and drive incremental sales. Floor stack-out bases are designed to build impactful displays in high-traffic areas, making it easy for shoppers to find and engage with featured ACANA™ products.

Why **BLACK FRIDAY** matters in Canada...

Black Friday has become one of the biggest shopping events in Canada, with retailers seeing significant increases in both foot traffic and sales. This is a prime opportunity to drive excitement & **boost your sales!**